

2025 IMPACT REPORT

The Blue Cross and Blue Shield of Minnesota Foundation's mission is to build strong partnerships to improve community health.

The Foundation's work is rooted in its trusted relationships with community organizations, and deep collaboration in addressing the factors that drive health outcomes. These include health insurance coverage and quality healthcare, early childhood care and health, and community connections to reduce social isolation.

2025 BY THE NUMBERS



\$4.2 million in total funding



63 grants to partner organizations



57% of grants served rural communities



Supported nearly **330,000 Minnesotans** across all programs



Increased access to health insurance for more than **17,500 people**.



Increased access to oral healthcare for nearly **63,000 Minnesotans**.



Supported grantee partners who conducted nearly **23,000 home visits** to expectant families and families with young children to support maternal, infant and early childhood health. Services include administering early childhood screenings, providing prenatal and postpartum care education and connecting families to healthcare coverage and community resources to address risk factors that may impact health.



Supported grantee partners who connected more than 43,000 Minnesotans through nearly **1,700 community events** and small group activities to reduce social isolation.



Helped grantees secure more than **\$3M in additional funding** to strengthen sustainability.



Contributed nearly **\$240,000 in matching funds** to Blue Cross and Blue Shield of Minnesota's annual Community Giving Campaign.

OUR REACH

Through local organizations, regional nonprofit hubs and statewide support and advocacy efforts, our grantee partners work tirelessly to improve the health of communities across Minnesota.

